



MAKING A SPLASH

A MONTHLY NEWSLETTER

AUGUST 2020



TEAM MEMBER SPOTLIGHT - TYSON WARD

- Been with Splash since May 2020
- Works as a Lube Tech at the Rogers location
- Enjoys doing anything outdoors, specifically kayaking, hiking, and swimming in his spare time
- His favorite cereal is Cinnamon Toast Crunch
- Speaking French and playing the tuba are a few of his talents
- He has 3 brothers and 4 sisters
- "The best part about working at Splash is my coworkers. I love coming into work knowing that I'm working with like-minded individuals ready to serve the community!" - Tyson

QUOTE ABOUT TYSON:

"Tyson is an impressive young man. Super hungry and professional."
- Codie Harmon, Rogers GM

WELCOME HOME, DANIE!



Danie Swaponel has rejoined the Splash family! Danie is originally from South Africa. He came to the US in 2008 on a rugby scholarship at Arkansas State University & received a degree in Corporate Finance and All-American honors in rugby. After that, he received a MBA from John Brown University. He is currently pursuing a Biblical Studies Master's degree from Dallas Theological Seminary. Danie worked for DD&F Consulting prior to joining Splash in 2015. In 2019, he left Splash to work in full-time ministry. He returned to Splash in 2020. He is married to his wife, Rachel, and they have two children.

SPLASH DIFFERENCE MAKERS



Peyton - JFK

Peyton is always looking sharp as he greets customers at our JFK location! He started this spring and works as both a Service Guru and a SWAT Team Member. He is a customer favorite around the JFK location!



Westyn - Conway

Westyn works on the SWAT team in Conway and has been killing it! He's a Splash "veteran", always working hard. Outside of his position at Splash, he's an Exercise Science major at UCA and he's engaged to be married this October! We are thankful for Westyn.



Brooks - Congo

Brooks started working at our JFK location this spring and has recently started helping out our team at Congo as well! He goes above and beyond to help all the customers that visit us and is dressed to impress while doing it.

RAVING FANS GREAT JOB, GUYS!

"Great, oil change great service. Nathan in detailing also did a wonderful job on my car"

- Nathan, Congo

"EVERYTIME we are in town, we come here to get our truck taken care of. Alex is very personable and professional. After a 26 hour drive our truck was covered in bugs but Alex is always thorough to make sure Sheeba shines again. THANK YOU GUYS for your business and expertise."

- Alex, Geyer

CORE VALUE SPOTLIGHT

SMILE & HAVE FUN

Whether it's doing a Super Clean, changing oil, or cleaning up at the end of the night, our company is committed to having a good time and offering every customer a genuine smile!

LIFE EVENT CELEBRATIONS



Arturo R. (Congo) & Teague (Rogers) added new little members to their families!



Cole D. (Conway) bought his first home!



Sarah W. (Accounting) got a fiancée!

CHECK OUT OUR FACELIFT

NORTH LITTLE ROCK
JOHN F. KENNEDY BLVD.



BEFORE

AFTER



JFK THROUGH THE YEARS

This month we put the finishing touches on the remodel at JFK and we have all the heart eyes! Over the course of the remodel, JFK got new pay stations, signage, touch ups to the lobby, extra features in the tunnel, new pavement, and additional awnings among other updates! It would be a shame if we didn't use this as an opportunity to look back on the history of our JFK location and everything that's changed through the years!

1970

JFK Location Opens
it's doors for business!

2003

Splash purchases the
JFK location

2009

We convert JFK to the
"Flex-Serve" model

2020

Remodel
Complete!

MEMORABLE MOMENTS **Matt Stagg**

"One of my most memorable moments was from 2009. It was a cold day in January and we had a really wet stretch of weather but the good news was it had snowed a good 4-6 inches. The streets had been salted (that meant lots of dirty cars.) It was a sunny Saturday and temperatures were finally warm enough to start melting the streets and we were anxious to get open again. After shoveling snow on the parking lot during the morning to see if we could open, we were only able to get a few employees to come in on short notice but we were not going to let that stop us from opening. Natalie (my sister) was manning the Service Guru spot and myself and another guy were vacuuming and loading cars onto the conveyor and sending them up to the front where Paul and his guys would get in the car and pull it over for a wipe down. Side Note: Yes we used to vacuum cars first and then pull them around and send them through the wash without a person in them. Back to the story...so I sent a car through the wash and I guess there was a miscommunication because I heard a loud noise and ran up front and the car had rolled across JFK and crashed into the dumpster on the other side of the street. To say we all had a sick feeling would be an understatement. We ended up closing down for the day and we learned a valuable lesson to not try to do too many things if you don't have the process in place to communicate well enough to pull it off."

WHAT JFK MEANS TO ME **Ben Hurst**

"The customers are definitely the driving reason Splash JFK is successful. JFK is just small enough that you know the majority of the customers. We know their kids and about their life in general. There have been many times where JFK has become a counseling and cry on your shoulder place. I love having the opportunity at times to be a good samaritan, seeing customers struggles and finding out we aren't going to charge them for their oil change, air filter, cabin filter, and Super Clean because we see them needing a pat on the back. Splash is an amazing place to work and build a life for your family. It's not just a Carwash and oil change business it's a relationship building business!! I love it!!"

SMILING FACES OF SPLASH

Want to see your team featured? Send us pictures!



JFK Squad - Mauricio, Ethan, Katrina, & Peyton!



Anika (Rogers) taking a break from an Interior Super Clean to grin at the camera!



Service Guru - with a Smile! Reagan Grubbs (Rogers)



Ben Hurst & Matthew Williams working an event for the Boys & Girls Club in Benton. We love partnering with our communities.



Brooks (Congo) and Peyton (JFK) dressed for success!



Connor, Kevonte, and Brayden (Congo) getting ready for the Fruit by the Foot Challenge



Brittany from Russellville had a little oil mishap, but still having a good time!



Aaron, our General Manager at JFK is always working hard with his team!



Kennedy Stringfellow (Service Guru at Congo) showing off the Member Appreciation Week Benefits

Thank you for being a part of the Splash Family