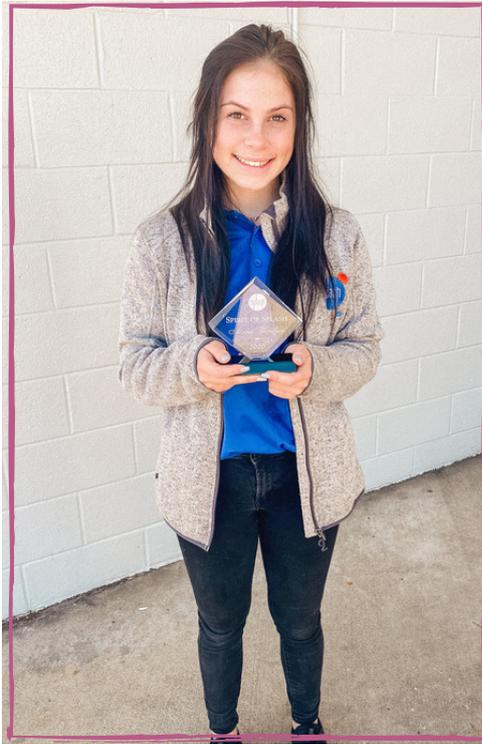




MAKING A SPLASH

A MONTHLY NEWSLETTER

FEBRUARY 2021 | VALENTINE'S EDITION



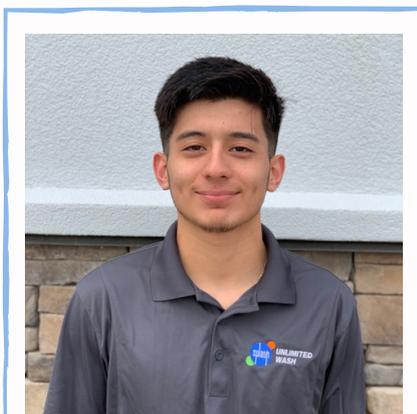
TEAM MEMBER SPOTLIGHT! ALARIE WINDSOR

- Currently a senior at Vilonia High School with a plan to attend UCA in the Fall.
- Works at our Conway location.
- Was hired as a Service Guru but now serves as a SWAT Lead.
- Her hobbies include being at the lake, hiking, running, and anything outdoors.
- She has an older sister named Kristen and a younger brother named Kaden
- Her favorite cereal is Frosted Flakes

"I was hired at Splash not knowing what the job would turn into and now after being an employee for almost a year, I've realized just how much it has allowed me to grow as not only an employee, but an individual as well."

CORE VALUE SPOTLIGHT

SMILE & HAVE FUN



**JASON TREJO
(ROGERS)**

Jason is a part-time Lube Technician at our Rogers location. In his first month of being here, he learned a lot about the standard of excellence we hold dearly at Splash. After buying-in to that standard, he is now an integral part in the success of the Rogers store, primarily working in the evenings and the weekends around his high school schedule. He is always positive, smiling and competing to be the quickest and most thorough Lube Technician in Rogers.

SPLASH DIFFERENCE MAKERS



A ROUND OF APPLAUSE FOR:



Eric P. (Conway)

Eric is one of those guys who lights up a room with his presence. His self-proclaimed nickname, "Hot Molasses" & big smile keeps everyone laughing. Thank you for bringing so much joy to our team and our customers!



William V. (Congo)

William joined the team in August of 2020 and has quickly excelled in providing great quality service. William is an avid soccer fan and player. He always goes above and beyond for our customers and co-workers.



Jonathan W. (JFK)

Jonathan is another one of those people on our team who has a contagious personality. His positive attitude and hard work ethic make a huge impact on the Lube Team. Thank you for living out our core values!



FAMILY. IT MEANS SOMETHING HERE.



A lot of businesses refer to their employees as 'family', but at Splash we mean it. We invest in getting to know our people and their loved ones. Shea, our General Manager at the Congo location brought his oldest son, Langston, to work with him this past week! He even wore his 'future Splash Employee' nametag! We love you, Shea!

GET TO KNOW OUR FEARLESS LEADER: P A U L S T A G G !



Paul has worked in the carwash industry for 30 years. He founded Arkansas Carwash Systems in the 90's and then Boomerang Carwash, building and managing 25 carwashes in Arkansas and surrounding states. In 2009, he sold his interest in those companies to focus on Splash. He is married to his wife, Lisa, and together they have three children, (Matt, Natalie & Savannah) and 5 grandkids. He strives for excellence & loves taking care of people.

FAN FAVORITES

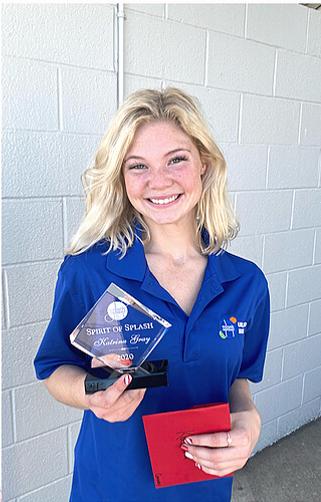


BROOKS B. (CONWAY)

"Employees were awesome, especially Brooks!"

"Brooks went out of his way to help me figure out exactly what I needed done with my vehicle. You don't find this kind of service anymore."

"Great staff! Brooks Bias was very friendly and helpful. Clean place!"



KATRINA G. (JFK)

"This place really gets your car clean, inside and out. The staff is professional, courteous, and they adhere to CDC safety recommendations, keeping your car clean and safe. Katrina Gray recommended this place to me, and she handled adding a car on the buy one get one offer, making this transaction seamless, and she was super nice, and she handled everything with a professional, business like and particularly safe manner. I switched car wash plans from ZIPS to SPLASH, based on Katrina Gray's recommendations. Thank you Katrina, for your recommendation, as well as your professionalism, at such a young age, SPLASH is lucky to have you."

"Katrina gave great customer service and was super friendly!"



DALIA H. (RUSSELLVILLE)

"Dalia and all the crew were fast, thorough, and friendly!"



TREVER B. & JOANNA L. (CONGO)

"Had my first oil change today. Joanna & Trevor were amazing! Splash is a wonderful, friendly place!"



NATHAN J. (CONGO)

"If every business had a Nathan Jones as a team member the world would be a better place. He is an outstanding young man. His mother raised him well and should be proud." My life received another blessing today when our paths crossed. While my car was detailed, I observed much kindness on display from all staff I encountered. I will return often."



SMILING FACES OF SPLASH!



Splash is sponsoring Reagan G. (Rog.) in the upcoming Miss Arkansas Competition



The Rogers Team is Masked up and ready to roll for post-snowmageddon!



Let's hear it for the girls!! Brianna, Sarah, and Emily all work at our Congo location.



Remember when we got 15+ inches of snow? Good times. Snow shoveling at JFK!



The JFK SWAT Team is one of the best around. Clean rides & smiles all around!



Skylar (JFK) is a rockstar Travel Guide & we're thankful he's on the team!



Matt, our CFO, had to get the right pose down for his new headshot picture.



Roger's Lube Team took a break to smile for the camera! Smiles for miles around here!



Doesn't matter the service - Alex is always providing speedy oil changes with a smile!



Thank you for being a part of the Splash Family!